



HW 9 4.3 # 25abcd

$$f(x) = 0.866x + \sin x$$

Skip this question.

HW 8 3.3 # 8

$$y = \sqrt{s^9 + 9}$$

Find derivative.

$$\text{let } z = s^9 + 9$$

$$\frac{dy}{ds} = \frac{d\sqrt{s^9 + 9}}{ds}$$

$$= \frac{d\sqrt{z}}{ds}$$

$$= \frac{d\sqrt{z}}{dz} \cdot \frac{dz}{ds} \quad (\text{Chain Rule})$$

$$= \frac{1}{2} z^{-1/2} \cdot \frac{d(s^9 + 9)}{ds}$$

$$= \frac{1}{2} z^{-1/2} \cdot (9s^8) = \frac{1}{2\sqrt{s^9 + 9}} \cdot 9s^8$$

$$f(\theta) = (e^\theta + e^{-\theta})^{-2}$$

$$\text{Let } z = e^\theta + e^{-\theta}$$

$$\frac{df(\theta)}{d\theta} = \frac{d}{d\theta} (e^\theta + e^{-\theta})^{-2}$$

$$= \frac{d}{d\theta} z^{-2}$$

$$= \frac{d}{dz} z^{-2} \cdot \frac{dz}{d\theta} \quad (\text{Chain Rule})$$

$$= -2 z^{-2-1} \cdot \frac{d(e^\theta + e^{-\theta})}{d\theta}$$

$$= -2 z^{-3} \cdot \left(\frac{d}{d\theta} e^\theta + \frac{d}{d\theta} e^{-\theta} \right)$$

$$= -2 z^{-3} \cdot (e^\theta + (-1)e^{-\theta})$$

$$\left[\begin{array}{l} \text{Derivative} \\ \text{of} \\ e^{kx} = k e^{kx} \end{array} \right]$$

$$= -2 z^{-3} (e^\theta - e^{-\theta})$$

$$= -\frac{2}{z^3} (e^\theta - e^{-\theta})$$

$$= \frac{-2}{(e^\theta + e^{-\theta})^3} (e^\theta - e^{-\theta})$$

$$= \frac{-2}{e^{\theta} + e^{-\theta}} \cdot (e^{\theta} - e^{-\theta})$$

Problem 1 Find the global maximum/minimum of the following functions.

a) $f(x) = x^3 - 9x^2 - 48x + 52$ on $-5 \leq x \leq 14$.

Soln. Find critical points:

$$f'(x) = \frac{d}{dx} (x^3 - 9x^2 - 48x + 52)$$

$$= \frac{d}{dx} (x^3) - \frac{d}{dx} 9x^2 - \frac{d}{dx} 48x + \frac{d}{dx} 52$$

$$= 3x^2 - 9 \cdot 2x - 48 \cdot 1 + 0$$

$$= 3x^2 - 18x - 48$$

Solve $f'(x) = 0$

$$3x^2 - 18x - 48 = 0$$

2 ways:

1. Factor

2. Quadratic Formula

$$ax^2 + bx + c = 0$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$x = \frac{-(-18) \pm \sqrt{(-18)^2 - 4 \cdot 3 \cdot (-48)}}{2 \cdot 3}$$
$$= \frac{18 \pm \sqrt{900}}{6}$$

$$= \frac{18 \pm 30}{6}$$

$$= \frac{18+30}{6}, \quad \frac{18-30}{6}$$

$$= 8, -2$$

The critical points are 8, -2.

Find the values at critical points & endpoints:

$$\begin{aligned} f(8) &= 8^3 - 9 \cdot 8^2 - 48 \cdot 8 + 52 \\ &= -396 \end{aligned}$$

$$\begin{aligned} f(-2) &= (-2)^3 - 9(-2)^2 - 48(-2) + 52 \\ &= 104 \end{aligned}$$

$$\begin{aligned} f(-5) &= (-5)^3 - 9(-5)^2 - 48(-5) + 52 \\ &= -58 \end{aligned}$$

$$\begin{aligned} f(14) &= 14^3 - 9 \cdot 14^2 - 48 \cdot 14 + 52 \\ &= 360. \end{aligned}$$

14 is the global maximum.

8 is the global minimum.

$$b) f(t) = te^{-t} \text{ for } t > 0$$

Soln. Find critical points:

$$f'(t) = \frac{d}{dt}(te^{-t})$$

$$= \frac{d}{dt}t \cdot e^{-t} + t \frac{d}{dt}e^{-t} \quad \left(\begin{array}{l} \text{Product} \\ \text{Rule} \end{array} \right)$$

$$= 1 \cdot e^{-t} + t \cdot (-1)e^{-t} \quad \left(\begin{array}{l} \text{Derivative} \\ \text{of} \\ e^{kt} = ke^{kt} \end{array} \right)$$

$$= e^{-t} - te^{-t}$$

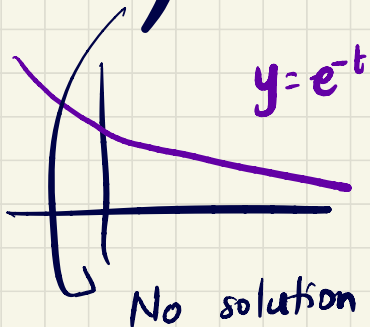
$$f'(t) = 0$$

$$e^{-t} - te^{-t} = 0$$

$$e^{-t}(1-t) = 0$$

Either i) $e^{-t} = 0$

or ii) $1-t = 0$
 $t = 1$



1 is the only critical point.

1 local min. or local max?

$$f'(t) = e^{-t}(1-t)$$

$$t > 1, \quad f'(t) < 0$$

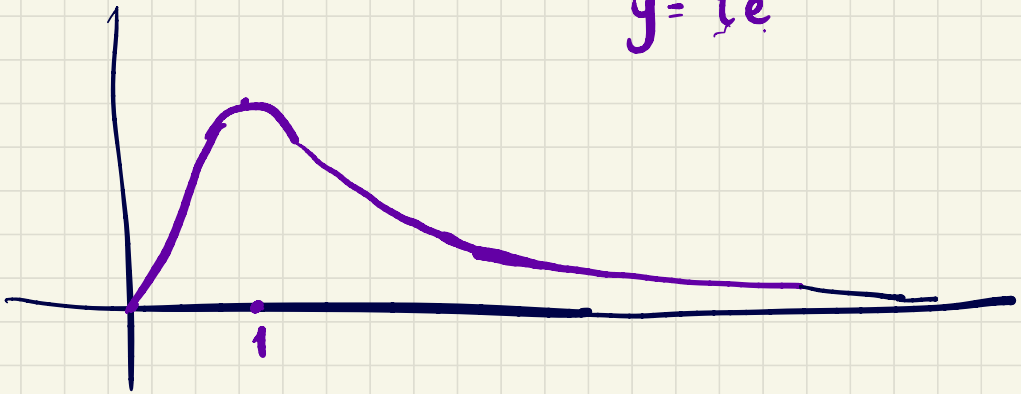
$$t < 1, \quad f'(t) > 0$$



By first derivative test,

1 is a local maximum

$$y = te^{-t}$$



$f(t)$ is decreasing for $t > 1$ (or $(1, \infty)$)

Since $f'(t)$ is negative.

$f(t)$ is increasing for $0 < t < 1$ (or $(0, 1)$)

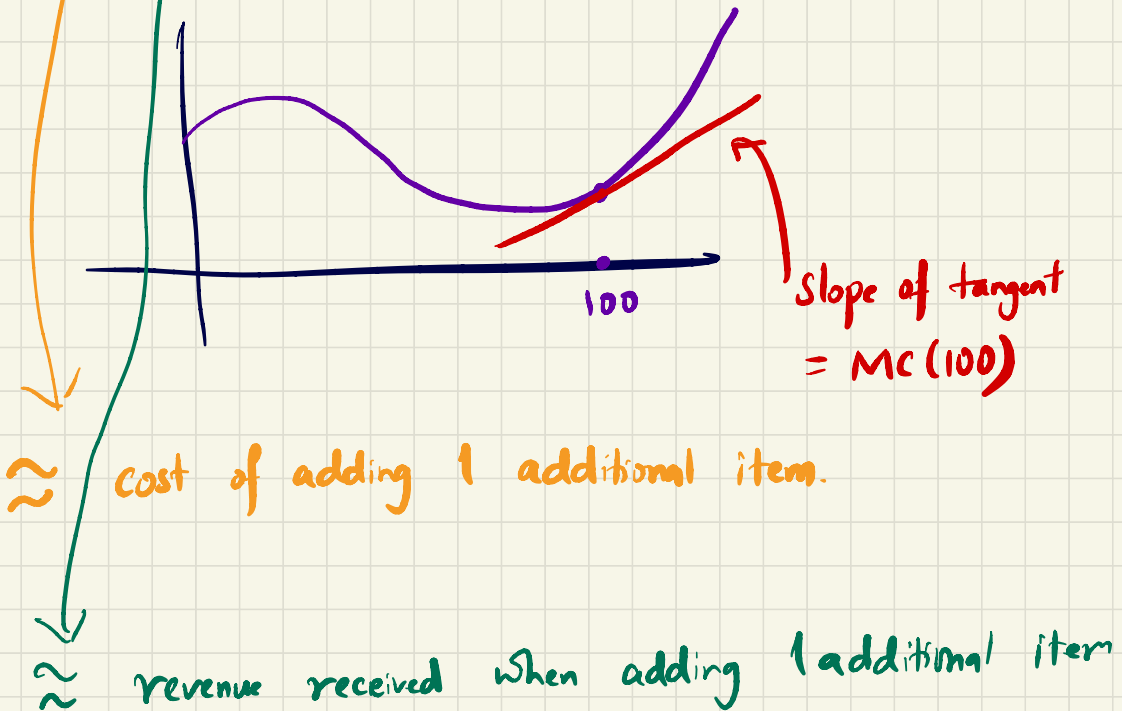
Since $f'(t)$ is positive.

1 is the global maximum.
No global minimum.

4.4. Profit, Cost, Revenue

Recall marginal cost (MC) = Derivative of cost function
 $= c'(q)$

marginal revenue (MR) = Derivative of revenue function
 $= R'(q)$



Profit $\pi(q) = R(q) - C(q)$

Goal: Maximum and minimum profit.

Case 1

Endpoints
included

Case 2

Endpoints not
included

Problem The revenue from selling q items is

$$R(q) = 500q - q^2 \text{ and the total cost is}$$

$$C(q) = 150 + 10q. \text{ Find the quantity which maximizes profit.}$$

Soln. Profit $\pi(q) = R(q) - C(q)$

$$= 500q - q^2 - (150 + 10q)$$

$$= 500q - q^2 - 150 - 10q$$

$$= -q^2 + 490q - 150$$

Want: global maximum of $\pi(q)$ \uparrow
($q \geq 0$)

Find critical points:

$$\pi'(q) = \frac{d}{dq} (-q^2 + 490q - 150)$$

$$= \frac{d}{dq} (-q^2) + \frac{d}{dq} 490q - \frac{d}{dq} 150$$

$$= -2q + 490$$

Solve $\pi'(q) = 0$

$$-2q + 490 = 0$$

$$\frac{2q}{2} = \frac{490}{2}$$

$$q = 245$$

$q = 245$ is the critical point.

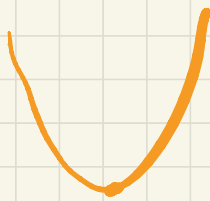
can use first derivative test / second derivative test
to check whether 245 is local min /
local max.

$$\pi(q) = -q^2 + 490q - 150$$

Quadratic functions 2 types:



$$a < 0$$



$$a > 0$$

$$ax^2 + bx + c$$

$\pi(q)$ has a peak

$q = 245$ local maximum

Thus $\boxed{245}$ is a global maximum.

